

Joyce Trost – Candidate for Village of Deer Park Village Trustee

I am running for Village Trustee of Deer Park because I feel that my management experience in corporate America will add a fresh perspective to the board. Up to this point my time has been spent in the corporate arena and with family. It is time to give something back to this wonderful community in which I live, as well as the surrounding communities.

I have held many top level management positions with Fortune 500 companies. In these positions it is necessary to always find the best solution that will manifest in the best outcome while considering how it may affect all aspects of the business internally and externally. I believe that my professional experience will transcend into this position.

Without seeing the current budget, this would be difficult to determine. In general, I believe you take all other possible measures before an action is taken that would diminish something already established.

I have always felt that extending Rt. 53 would be the responsible thing to do. Sometimes you have to look at the sacrifices of a few for the betterment of many. I believe that it would bring greater commerce and prosperity to all the communities involved.

I feel the single business issue that is the most important if elected is the preservation of the current sales tax for Deer Park. Currently we hold a distinct advantage in Lake County with our overall tax rate being lower than Cook. In these difficult economic times, individuals will be looking for ways to save money and a lower tax rate will help to bring sales revenue to Lake County. I feel it is the responsibility of all to keep the tax rate stable in Deer Park as it is a major anchor of business for this and all surrounding areas.

I believe that all neighboring communities need to work together to initiate creative incentives to draw businesses to this area to fill vacant properties.

We should look at ways to co-market businesses between the neighboring communities.

I have a basic philosophy that an individual needs to choose to be part of the solution rather than part of the problem. You can't be both and it doesn't help to be part of the problem. Therefore it benefits no one nor any one community to maintain any attitude other than transparency and open communication.

My plans for future development in Deer Park will be with the same fiscal responsibility and aesthetically pleasing as has been previously established in the Deer Park community.