

Subject: We Need YOU to Be a “Truth Squad” Responder!

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From: administrator@fightrailcongestion.com

To: <wyngate150@sbcglobal.net>

Conversation: We Need YOU to Be a “Truth Squad” Responder!

There is no denying that CN’s proposed acquisition of the EJ is a high-profile issue in the regional press. Those of you who read the clippings on-line note that most media outlets enable folks to weigh in and comment on stories on-line. You may also have noticed recently a marked increase in people writing comments in support of the deal. Oddly enough, these comments tend to sound like a CN press release – full of insulting NIMBY comments, half-truths, and instructions for opponents to sacrifice their interests to “the regional and national good” as CN defines it.

Well, the reason is not hard to figure out – CN has hired a PR firm to generate these communications. They’ve hired the same group that helped get the expansion of O’Hare approved, so they know how to generate what is called “astroturf” -- the fake public support that has to suffice when you can’t get genuine “grassroots” support for an issue in the public square. Fortunately for us, we know that there are thousands of you along the line from Waukegan to Gary who don’t feel the need to roll over and say okay just because CN wants to increase its profits at your expense. You have a stake in this issue that is as personal as it is passionate. AND, you have volunteered to take an active part in this fight by registering on the www.fightrailcongestion.com website!

So, we are asking YOU to act as a “truth squad responder” in holding CN’s feet to the fire by following stories on-line in your local papers and responding to the CN mythology each and every time you see it. Write from your heart and you will be part of a force that CN can’t match with its manufactured spin.

We’re calling out to you in Barrington, Bartlett, Mundelein, Lake Zurich, Wayne, Griffith, Plainfield, Joliet, Lake Barrington, Aurora, Naperville, Hawthorn Woods, Inverness, Deer Park, Long Grove, South Barrington, Schererville, Hoffman Estates, Richton Park, Crete, New Lenox, Geneva, West Chicago, Cary, Vernon Hills, Elgin, North Barrington, Hawthorn Woods, Wauconda, Lakemoor, Frankfort, Fox River Grove, Barrington Hills, Batavia, Centralia, Woodstock, McCullom Lake, Tower Lakes, Algonquin and beyond. Remember, there is power in the pen!

